**For Immediate Release**

**TIM HORTONS IS SHARING EVEN MORE SMILES THIS WEEK**

*Annual Smile Cookie campaign launches today in support of*

*Rainy River District Community Policing Committee and OPP Youth Foundation!*

**FORT FRANCES, ON – September 15, 2014** – Tim Hortons is bringing more smiles to Fort Frances with the kickoff of the annual Smile Cookie campaign. For one week starting today, Tim Hortons Guests can purchase a freshly baked chocolate chunk Smile Cookie for $1 at your Tim Hortons in Fort Frances, with 100 percent of the proceeds proudly donated by your local Tim Hortons Restaurant Owner to support the Rainy River District Community Policing Committee and OPP Youth Foundation.

“The Smile Cookie campaign has continuously been successful year after year thanks to our loyal guests for their kindness and support,” said Gord McQuarrie, Tim Hortons Restaurant Owner in Fort Frances. “We are honoured to support the Rainy River District Community Policing Committee and OPP Youth Foundation with all of the proceeds raised and to share smiles with all of our dedicated Guests. Stop by a restaurant this week and purchase your freshly baked Smile Cookie to support a great cause!”

Tim Hortons Restaurant Owners and Guests in Fort Frances have generously donated more than $14,000 for the Rainy River District Community Policing Committee and OPP Youth Foundation over the past four years.

"We are grateful of the support we receive from Tim Horton's Restaurant, in particular Gord McQuarrie and his team, in an effort to continue to bring community policing initiatives into our schools across the Rainy River District.  It is through the assistance of community partners like Tim Hortons that the police may continue to offer important asset-building lessons for our youth", says Constable Anne McCoy, Rainy River District OPP Community Services Officer.  "Thanks to the financial assistance provided through the OPP Youth Foundation, police officers along with Rainy River District Community Policing Committee will continue to engagement youth and their families in safe and empowering activities.  We thank Tim Hortons in helping us achieve success to the benefit of the youth in our communities."

What began as a way to fundraise for the Hamilton Children's Hospital in Ontario in 1996, has grown into a major fundraising event across North America. In 2013, the Smile Cookie campaign raised $5 million across Canada and the United States. Nationally, Tim Hortons Restaurant Owners support more than 500 local charities through the campaign.

New this year, Canadians can share their Smile Cookie Selfies with friends and family. Simply take a picture of yourself with your delicious Smile Cookie then share via Facebook, Twitter or Instagram using #SmileCookie.

Visit [www.timhortons.com/smilecookie](http://www.timhortons.com/smilecookie) to learn more about the charities the Smile Cookie campaign supports across Canada or join the #SmileCookie conversation at [www.twitter.com/timhorton](http://www.twitter.com/timhorton)s and [www.facebook.com/TimHortons](https://www.facebook.com/TimHortons). “

**Tim Hortons Inc. Overview**

Tim Hortons is one of the largest publicly-traded restaurant chains in North America based on market capitalization, and the largest in Canada. Operating in the quick service segment of the restaurant industry, Tim Hortons appeals to a broad range of consumer tastes, with a menu that includes premium coffee, hot and cold specialty drinks (including lattes, cappuccinos and espresso shots), specialty teas and fruit smoothies, fresh baked goods, grilled Panini and classic sandwiches, wraps, soups, prepared foods and other food products.  As of June 29, 2014, Tim Hortons had 4,546 systemwide restaurants, including 3,630 in Canada, 866 in the United States and 50 in the Gulf Cooperation Council. More information about the Company is available at [www.timhortons.com](http://www.timhortons.com).

**Ontario Provincial Police Youth Foundation Overview**

The Ontario Provincial Police Youth Foundation’s mission is to provide opportunities to develop the capacity of the Ontario Provincial Police and its communities to work together for the future of Ontario’s children.   The Foundation is an arms-length charitable organization managed by a volunteer board of directors.  We support young persons recommended for assistance by OPP members, who would not otherwise have opportunities to participate in social, educational and recreational/sports activities that enhance the young person’s positive development.  The OPPYF also provides funding to OPP Youth Summer Camps and Bursary Awards.  We are grateful to the organizations and individuals who contribute their financial and in-kind support to the OPP Youth Foundation.   Without your support it would not be possible for OPP members to assist youths coping with challenges to develop to their full potential. More information about the foundation is available at [www.oppyouthfoundation.ca](http://www.oppyouthfoundation.ca) and 705-330-2383.

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