

Operation Crayola Crackdown!
STUDENT INSTRUCTIONAL FORM



“Don’t Drink and Drive”

Hey Students! We hear that your class has offered to help the OPP prepare special “Don’t Drink and Drive” messages and drawings to be attached to LCBO bags! I think that is great, we need all the help we can get!

With the holiday season approaching, we know that drivers will be heading out to visit friends and family over the holiday season, sometimes they will drink alcohol. We need your help to remind them to....

DON’T DRINK AND DRIVE!

We are looking for help in creating some drawings with messages to go onto the LCBO bags provided. When the bags are completed, the OPP will pick them up from your school and ensure they are delivered to the LCBO. The LCBO staff will make sure the bags are handed out when people purchase alcohol during the festive season! They will read your message and be reminded to make safe decisions! We have included some brochures you can stuff into your LCBO bag as well! (Low Risk Drinking Guidelines publication).

Here are some ideas that may help you decide what to draw!

- 1. Arrive Alive – If you plan on drinking, plan not to drive.**
- 2. If you decide to drink at a party, then arrange for a designated driver or a taxi to drive you home.**
- 3. Call a friend or a relative to drive you to and from your party.**
- 4. Alcohol is a drug. Just one drink of alcohol can affect your vision, ability to make safe decisions and react to sudden to hazards on the road like people walking, animals and other vehicles.**
- 5. If you decide to drink, stay overnight after the party.**
- 6. Impaired driving is a crime. Drivers can be arrested and go to jail.**
- 7. Police will be conducting Reduce Impaired Driving Everywhere (RIDE) checks to protect the public from impaired drivers.**
- 8. Drinking and driving is a deadly combination, drivers can crash their vehicle and hurt or kill other people using the roadway.**
- 9. Families are saddened by impaired driving crashes because people can be hurt or killed.**
- 10. Impaired driving is preventable.**
- 11. Think, Don’t Drink and Drive!**
- 12. No one wants to see you black & blue, so how about have a sober friend drive you!**
- 13. You Booze, You Cruise, You Lose!**

Thanks again for helping get this important message out to our communities! Please complete your drawing on the paper provided and glue your drawing onto the LCBO bag provided. Stuff the bag with the brochure and have your teacher contact the OPP (guy.beaudry@ontario.ca) and an officer will pick up your bags to deliver them to the LCBO no later than December 19, 2014.

We have prizes!! We will draw for winners of our “Best Messages Contest” at each participating school for an iTunes Card!! Have a safe and enjoyable holiday!!!

